



CEO CANCER GOLD STANDARD

We share health education information with our employees to enable and encourage appropriate behavior, communicating in ways that meet the needs of our workforce. *

Yes
 No

We share information related to Tobacco & Vape Cessation via: *

	Health benefits of Tobacco Cessation	Health benefits of Vape Cessation	Quit resources for Tobacco Cessation	Quit resources for Vape Cessation
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site and/or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in local and/or national awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

We share information related to our Tobacco & Vape Free Policy via: *

	Details of Tobacco & Vape Free Policy	Enforcement of Tobacco & Vape Free Policy
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>
On-site and/or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in local and/or national awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>

For Reference Only: All Applications must be completed Online.

We share information related to Nutrition & Healthy Weight via: *

	Health benefits of proper nutrition	Health benefits of maintaining a healthy weight	Risk of cancer associated with obesity
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in local and/or national awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We share information related to Physical Activity via: *

	Health benefits of physical activity	Health risks of a sedentary lifestyle
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>
On-site and/or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in local and/or national awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We share information related to Vaccines via: *

	Existence and coverage of vaccines that prevent cancer	Vaccine hesitancy
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>
On-site or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in local and/or national awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We share information related to Cancer Screenings via: *

	Benefits and coverage of cancer screenings	General schedule of cancer screenings by type, age, risk	Personal schedule of cancer screenings	Informed decision making
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in Local and/or National Awareness Campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We share information related to Breast, Cervical and Colorectal Cancer via: *

	Breast Cancer	Cervical Cancer	Colorectal Cancer
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-person an/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in Local and/or National Awareness Campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We share information related to Lung, Prostate, Skin Cancer & Genetic Testing via:

	Lung Cancer	Prostate Cancer	Skin Cancer	Genetic Testing
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in local and/or national awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BONUS

We share information related to Cancer Clinical Trials & Quality Treatment via: *

	Cancer Clinical Trials	Quality Treatment
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>
On-site or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in local and/or national awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We share information related to Cancer Survivorship via: *

	For Employees with Cancers	For Employees who are Caregivers	For Managers
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-Person and/or Virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site and/or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote Participation in Local and/or National Awareness Campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We share information related to Well-being via: *

	Overall	Financial	Environmental	Mental & Emotional	Purpose & Community
Health benefits material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared links to web-based resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health forum on organization website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-person and/or virtual seminars, classes, lectures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site and/or off-site counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highlight employee and/or senior leadership stories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote participation in Local and/or National Awareness Campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BASELINE

We provide health navigation services to our employees and covered family members. *

Yes No

BASELINE

We provide online health navigation services through our health benefit provider.

Yes No

BASELINE - PEER TO PEER

We provide online health navigation services through a third-party vendor.

Yes No

BASELINE - PEER TO PEER

We provide our own internal online health navigation services.

Yes No

BASELINE - PEER TO PEER

We provide person-to-person health navigation services through our health benefit provider.

Yes No

BASELINE - PEER TO PEER

We provide person-to-person health navigation services through a third-party vendor.

Yes No

BASELINE - PEER TO PEER

We provide our own internal person-to-person health navigation services.

Yes No

BASELINE - PEER TO PEER

The following are eligible to receive health navigation services:

- Medical benefit enrollees only
- All employees
- Immediate family members of employees
- Extended family members of employees

BASELINE - PEER TO PEER

Our health education and navigation resources and services are sensitive to the social, economic and cultural conditions affecting different employee populations. *

Yes No

BASELINE

Our health and well-being communications are developed and evaluated with respect to Personal Health Literacy.

Yes No

BASELINE - PEER TO PEER

Our health and well-being communications are developed and evaluated with respect to Organizational Health Literacy.

Yes No

BASELINE - PEER TO PEER

Please share how you tailor your health education and navigation communications to be sensitive to the social, economic and cultural conditions affecting different employee populations.

(Up to 250 words)

BASELINE - PEER TO PEER

For Reference Only: All Applications must be completed Online.

Are you measuring the effectiveness of your health education and/or navigation efforts?

Yes No

APP INTELLIGENCE

How are you measuring the effectiveness of your health education and/or navigation efforts?

(Up to 250 words)

APP INTELLIGENCE

If permitted, please upload a sample dashboard or summary report that shows the effectiveness of your health education and navigation efforts.

No file chosen

Have we left something out? Beyond the activities indicated above, what else are doing to educate your employees about health and well-being and/or improve their access to health navigation resources?

(Up to 250 words)





BONUS

LEGEND

Word Labels

BASELINE	Minimum For Accreditation
BASELINE - PEER TO PEER	Comparative Evaluation for Baseline requirements
BONUS	Distinction Question
BONUS - PEER TO PEER	Comparative Evaluation for Distinction questions
APP INTELLIGENCE	GS Application Development
ADMINISTRATIVE	Application administrative information

Icon Labels

	Resources
	Previous Answer
	Tool Tip
	Required

